

Lakeview Summerfest & Greenville Danish Festival

Spectrum Health United and Kelsey Hospitals invites you to participate in the sixth annual Lakeview Summerfest Community Health Fair and second annual Greenville Danish Festival Community Health Fair! The purpose of these fairs is to increase awareness about the many health-related services and activities available right here in our communities and throughout the region. The fair is planned in conjunction with the yearly Lakeview Summerfest community celebration and the yearly Greenville Danish Festival. We experienced outstanding participation over the past five years at the Lakeview Summerfest Community Health Fair event and received tremendous feedback on both events as a whole. We hope you will join us to offer an even bigger and better service to our community this year!

Please find the enclosed booth standards and complete the application form to become a participant in one or both of the community health fairs. **The 2016 Lakeview Summerfest Community Health Fair will be held on June 17, 2016 and the Greenville Danish Festival Community Health Fair will be held on August 18, 2016.** We encourage you to offer screenings and/or hands-on learning opportunities to our guests. Door prizes and giveaways are encouraged.

Please be sure to note on your application if you need special accommodations. If you have any questions regarding the Health Fair(s), please contact me at 616.225.6421 or Janine.Cornell@spectrumhealth.org.

We look forward to your participation and to providing an experience our community won't forget!

Sincerely,

Janine Cornell
Events Coordinator, Marketing

Enclosure

Lakeview Summerfest & Greenville Danish Festival Community Health Fair – Booth Standards

We ask that all who participate in the health fair(s) agree and abide by the following booth standards:

- **Lakeview Summerfest Community Health Fair** event takes place from 5 p.m. to 7 p.m. on Friday, June 17, 2016 at Spectrum Health Kelsey Hospital. Set up will take place from 3 p.m. to 4:30 p.m. Participants are requested to be ready by 4:30 p.m.
 - **PARKING:** For consideration of our patients, vendors are asked ***not*** to park in the hospital parking lot or side streets. Once booth items are dropped off at assigned booth, parking is available in the municipal parking lot, across Third Street, north of the hospital.

- **Greenville Danish Festival Community Health Fair** event takes place from 5 p.m. to 7 p.m. on Thursday, August 18, 2016 at Baldwin Heights Elementary School. Set up will take place from 3 p.m. to 4:30 p.m. Participants are requested to be ready by 4:30 p.m.
 - **PARKING:** For consideration of our guests, vendors are asked ***not*** to park in the hospital parking lot or side streets. Once booth items are dropped off at assigned booth, parking is available behind Mt. Calvary Lutheran Church, across Bower Street, just west of the hospital. (Mt. Calvary Lutheran Church, 908 W. Oak St., Greenville, MI 48838)

- The fair is open to all community health care service providers. Participants do not necessarily reflect the policies and philosophy of Spectrum Health.
- Each participant should have a hands-on, interactive activity included in his or her display.
- The primary focus of participation in the fair is to provide community awareness of health services and activities that are available locally.
- Spectrum Health does not provide any organization or individual exclusive rights to promote their service or activity at the fair. There may be more than one booth providing information or services that are similar in nature.
- Spectrum Health is not responsible for diagnoses and referrals made by representatives and exhibitors.
- All sound equipment must be run at a level that is not disturbing to the participants at nearby booths.
- No fundraising, accepting of donations or sale of items or products will be permitted at the fair. However, charges may be allowed for some special screenings if reagents or non-reusable materials are required to perform the screening.
- In areas where two learning booths represent opposite viewpoints (political or personal), the fair will remain neutral.
- We reserve the right to remove any booth that is not abiding by the above listed standards.
- **In the event you are unable to attend there will be no refunds.**
- Participants are asked to please keep booths open until the end of the health fair.



Lakeview Summerfest & Greenville Danish Festival Community Health Fairs – Parking Maps

Lakeview Summerfest Community Health Fair

Parking available in the municipal parking lot, across Third Street.



Greenville Danish Festival Health Fair

Parking available behind Mt. Calvary Lutheran Church (908 W. Oak St.)



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Application Form

Name of Individual/Organization: _____
 Address/City/State/Zip: _____
 Contact person: _____ Telephone number: _____
 Fax number: _____
 E-mail: _____ (Please include so we may confirm your reservation.)

I wish to be a Health Fair Underwriter (booth fees waived, a recognition banner will be displayed at the event and sponsors will be included in advertising materials):
 Gold Underwriter (\$1,000)
 Silver Underwriter (\$500)
 Bronze Underwriter (\$100)

For planning purposes only, please describe your booth and any activity or screening:

Number of booth spaces needed:
\$50 each for booth(s) at Lakeview Summerfest Community Health Fair
 (Application postmarked or received by June 2, if postmarked or received after May 29 fee is \$75 each, provided space is available.) \$ _____

\$10 for electrical connection (limited availability). Not available at Greenville Danish Festival Community Health Fair. \$ _____

\$50 each for booth(s) at Greenville Danish Festival Community Health Fair
 (Application postmarked or received by August 3, if postmarked or received after August 6 fee is \$75 each, provided space is available.) \$ _____

Receive a \$10 discount for participating in both Health Fairs -\$ _____

Total amount enclosed: \$ _____

- Each booth space comes with one 8' table, one chair and cover.
- Please contact Janine Cornell at 616.225.6421 or Janine.Cornell@Spectrumhealth.org to discuss any special arrangements.
- Participants are asked to bring their own audiovisual equipment, extension cords, three-prong adapters, etc.
- Participants are encouraged to bring a door prize and giveaways.

APPLICATION DEADLINE: Applications must be received by 4 p.m. on Thursday, June 2, 2016 for the Lakeview Summerfest Community Health Fair and by 4 p.m. on Wednesday, August 3, 2016 for the Greenville Danish Festival Community Health Fair. Booth fees must be paid in advance to hold a space.

Please make checks payable to: Spectrum Health United & Kelsey Hospitals or submit VISA/MasterCard/Discover/Amex information below: (Submit by sending to address on reverse side.)

Send completed application and payment to:
 Spectrum United & Health Kelsey Hospitals
 Attention: Janine Cornell
 701 S. Greenville West Drive, Suite 23
 Greenville, MI 48838

Date received: _____
 Check #: _____
 Booth #: _____